

Meredith Beal

Award-winning Broadcaster • Award-winning Webmaster • Technology Guru • Master Journalist Digital Disruption Specialist • Award-winning Peace Builder • Record Company Executive • Music Producer

Internet Pioneer







Meredith Beal Global Webmaster

Human Resources One Dell Way Round Rock, Texas 78682

meredith_beal@dell.com www.dell.com Telephone 512.728.1173 Telefax 512.257.9075

In 1998, Meredith Beal became Dell Computer's first Global Webmaster, responsible for managing a global architecture and webmasters in more than 20 countries. Dell pioneered Internet commerce and the direct marketing model. Meredith received the Intranet Award of Excellence in 1999 and developed software innovations in personalization and knowledge management.

Media Master Mentor





African Media Initiative

Meredith Beal fir. Technology Adviso

mereditrig/AhroanMediatritlative.org 5th foor, Fecha Plaza, Model Roed, Westlands, Nairobi, Kenya Poli, Sex 51566, GPO, 00100 www.ahroanmediatritlative.org Kenya *254,715,508,904 UGA +1,612,637,2118 UK +44,7700,063,475 Uganda *250,779,370,181 Gambia +220,207,6482 Twitter @Meredith-Cilipai

The Bill & Melinda Gates Foundation did a global search to find the best person to help media in Africa. They chose Meredith Beal to manage a continent-wide program to improve management skills of media owners to create more capable and more sustainable media organizations. They embedded him with the African Media Initiative – the continent's largest umbrella organization of media owners – to mentor CEOs of TV and radio stations, newspapers and digital news outlets. He promoted technological adaptation and developed management structures that leveraged new media convergence. https://www.icfj.org/about/profiles/meredith-beal

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Alliance Builder











Meredith is the first person to take experts from the U.S. Federal Communications Commission (FCC) outside of the United States as trainers to share their expertise – first with Kenyan regulators and then other African countries. Now it's a regular part of FCC activities.

Learning Sustainer



The FCC experts pictured in the previous slide in Nairobi are on screen in this slide from Washington DC in one of the follow-up international videoconferences organized by Meredith linking engineers around Africa with the global experts they met locally.

Knowledge Sharer



Meredith wrote a pamphlet on digital TV technology – "Ten Tips for Managing the Migration to Digital Television," published in English and French by the International Center for Journalism and the African Media Initiative, used by the African Telecommunications Union and regulators in all member countries.

Story http://alturl.com/u72oy Free Digital Copy http://alturl.com/u72oy

Power Convener



Meredith was the first to organize multi-country, regional workshops on television digital migration in Africa, bringing experts from around the world to convene with government officials, television station owners and managers, engineers, advertisers, set-top-box manufacturers and other members of the value chain.

Digital Evangelist



Jeanne Holm, NASA Chief Knowledge Architect

Meredith brought NASA scientists to Uganda to share space data with farmers and agricultural researchers and taught journalists what open data is, trained them on how to use publicly-available information to create visualizations to enhance storytelling and work with application developers to create tools leveraging the data to improve living conditions for their communities.

Open Data Pioneer



Kenya Deputy President William Ruto

Kenya held the world's first national open data forum in 2015, for which Meredith was one of the principal organizers for the Office of Deputy President Ruto. Three years before, in 2012, Meredith's open data team identified the cause of Kenya's low national education tests scores in certain regions of the country that had perplexed educators for years, showing the practical application of open data to solve community problems that actually led to policy change.

Award-winning Broadcaster



Meredith was named Texas Broadcaster of the year in 2007. Starting in 2000, he built a network of terrestrial and OTT radio & TV stations and owned a number of broadcast properties including KCLW, America's oldest country/western radio station. He was a legislative leader on the Board of Directors of the Texas Assn of Broadcasters, was involved in drafting Texas' Freedom of Information Act, pioneered broadcasting high school sports online and developed a number of innovative programs, including "Shout Out From Iraq," a weekly program live from the front lines. http://meredithbeal.com/broadcaster.html

Record Company Executive





When Berry Gordy sold the legendary Motown Record Company in 1988, Meredith joined the company wearing two hats — Director of Marketing and MIS Director. The company had no computers and Meredith was tasked with purchasing computers for the entire company, creating a network linking the Los Angeles, New York and Chicago offices, training the employee base and creating integrated systems, templates and processes to manage the company.

Music Producer



Billboard.

Mother Africa's Influence Echoes Anew 'Gumbay Dance!,' Carlos Santana Sets Resonate Rhythm

JUNE THINES As we michate Black Main. Month and releasability the side reaged mouting green pion and consultage the side reaged mouting green pion cried by African-American moudelons and strikes, we should not foreign that at the road of all labels main is the extent of Mather Africas the replane, her highlian, her british and multimation views, which record in the version forem of mention strength and provides and moutiness views, which record in the version forem of mention views, which record in the version forem of mention with the provides throughout North American, and the Cartheron. In light of the require researcher, two treatments of moute extending connection, two terms for the source or.

been listening to some et site fare of late.

Higher Octave Music has released "Lambay Dancer" by Alde Robier & the Note Kust Rand.

Fronteded via fire-farek all-instrumental sampler, the all-late relateralment Lambay smale, which, to-cording to the label, in a mostly Gardbine centre-time thereling Mandiago, which, which fire-fine Mandiago, which, fire-fine Mandiago, while, fire-fine Mandiago, while, fire-fine and Credit for the Mandiago, while, fire-fine and Credit fire-fine and Credit





by Janine McAdams

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April 23, 1993 the GAVIN REPORT

ADULT ALTERNATIVE

ZW			
2	1	1	LEE RITENOUR - Wes Bound (GRP)
4	4	2	ACOUSTIC ALCHEMY - The New Edge (GRP)
3	2	3	STEVE LAURY - Keepin' The Faith (Denon)
1	3	4	SPECIAL EFX - Play (JVC)
6	5	5	TOM GRANT - The View From Here (Verve Forecast/PolyGram)
7	6	6	RAY OBJEDO - Sticks And Stones (Windham Hill Jazz)
13	12	7	STING - If I Ever, Seven Days. Love is Stronger. She's Too (A&M)
11	11	8	KILAUEA - Spring Break (Brainchild)
9	7	9	BRIAN BROMBERG - Brian Bromberg (Nova)
10	10	10	CHUCK LOEB - Mediterranean (DMP)
5	8	11	POCKET CHANGE feat. DAVID PATT - Mediterranean Affair (Brainchild)
14		12	KIRK WHALUM - Cache (Columbia)
12	15	13	MARS LASAR - The Eleventh Hour (Real Music)
17	14	14	DYSTEIN SEVAG - Link (Windham Hill)
20	16	15	ERIC LEEDS - Things Left Unsaid (Paisley Park/Warner Bros.)
8	9	16	RICHARD ELLIOT - Soul Embrace (Manhattan)
28	20	17	LAUREN CHRISTY - Lauren Christy (Mercury)
38	22	18	THE JAZZMASTERS (eat. PAUL HARDCASTLE - Jazzmasters (JVC)
15	19	19	PORCUPINE - Look, But Don't Touch (Kazu/Unity)
21		20	RALF ILLENBERGER - Soleil (Narada)
36	33	21	HENRY JOHNSON - New Beginnings (Heads Up)
23	23	22	INCOGNITO - Tribes, Vibes And Scribes (Verve Forecast/PolyGram)
39	32	23	WILTON FELDER - Forever, Always (PAR)
28	25	24	BLUE KNIGHTS - Cool Groove Styles (IC/DA)
_	37	25	JOE SAMPLE - Invitation (Warner Bros.)
29	28	26	ROBERTO PERERA - Dreams & Desires (Heads Up)
16	18	27	NELSON RANGELL - Truest Heart (GRP)
_	43	28	ABRAHAM LABORIEL - Dear Friends (Bluemoon)
27	24	29	KENNY G - Breathless (Arista)
-21		30	
718		131	
15	26	32	JAN HAMMER - Beyond The Mind's Eye (Miramar)
			Training to the Committee of the Committ

Los Angeles Times Reporter



Hard news reporter with byline for one of the world's largest newspapers

Journalism Highlights

Thought Leader & Keynote Speaker





Event Director



Broadcast Film & Music Africa is one of the largest creative industries conferences in East Africa. Meredith was event director in 2013, 2014 & 2015. He organized Kenya Film Commission's national film conference and launched East Africa's first advertising summit within the event.

Television



Meredith co-starred in The Africa Channel's "Shark Tank"-type TV series "The Bank," focused on micro development entrepreneurs. He is one of the four "bankers" who decides who gets the money. Each episode filmed in a different country. In Kenya's most popular teen drama series "Machachari," Meredith appears occasionally as an American investor.

Curriculum Designer

Finance







African Development Bank funded Meredith's regional financial workshops — Financial Proficiency for Media Executives — targeted at CFOs of media houses across Africa. He taught small-class, roll-up-your-sleeves-type workshops which included identifying sources of funding for media, outlining differences between VC, private equity and bank deals, pitch practice, how to analyze media deals and other important financial skills.

Curriculum Designer

Web Technology & Video Production



HT Univ. Pres. Larry Irving, Meredith Beal & Jonathan Clark

Meredith developed and taught web design curriculum for the World Association of Webmasters in 1999. He donated web design courses (curriculum & provided instructors, including himself) to Huston-Tillotson University and Wiley College as part of his efforts to bridge the "digital divide." He donated video production classes to Huston-Tillotson and spearheaded innovative educational initiatives linking colleges and primary schools.

Government Advisor



Kenya Min of Info PS Dr. Bitange Ndemo Tanzania Min of Info PS Dr. John Nkoma Mohamed Gharib Bilal, VP Tanzania Irish Ambassador to Kenya Dr. Vincent O'Neill

The Benin government sought Meredith's advice on legislative frameworks for spectrum management, the Kenyan government sought his guidance on open data & intellectual property legislation, the Tanzanian government sought his expertise on its ICT bill. He also shared ideas with the Ugandan government on expanding Internet penetration.

Cultural Capital





Meredith has traveled to 62 countries in the world including 26 African countries.

Political Capital

USA



Kenya

Zambia

Mozambique



Video



CNBC Africa Interview on Investment in Entertainment in Africa
Watch on YouTube

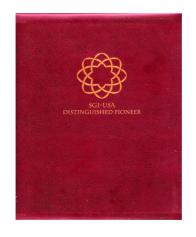


Meredith recites his poem "Africa Rising" @ Highway Africa Awards Gala <u>Watch on YouTube</u>

Awards











Texas Broadcaster of the Year
SGI-USA American Renaissance Award
SXSW Community Service Award
SGI-USA American Pioneer Award
Internet Award of Excellence
Meredith Beal Day City Proclamation
Texas Media Honor Roll





"The forward eternity we call the future
The backward eternity we call the past
All are lived in a time called now
It doesn't matter where you live, nor when
Only how"

Meredith Clayton Beal



www.meredithbeal.com